



WEDNESDAY

ALL-DAY

Full-Day Zoom U

Attendees must be FotoZoomer users to attend this pre-expo training class.

- › *How to use FotoZoomer Tools*
- › *Staff Mind Set*
- › *Marketing Beyond the 4 Walls of Your Store*
- › *Recurring Revenue Potential*
- › *Convenience for You or for Them*
- › *Maintaining Equipment for Optimal Production*
- › *B2B Approach vs. B2C Approach*
- › *Community Connection*

NOTE: Open To Current FotoZoomer Family Members Only



THURSDAY

MORNING

Printing with FotoZoomer

These 50-minute training sessions are a focus subject training to maximize print as well as marketing of print and other services.

- * **8:00am to 8:50am** *Mailboxes and Printing – What they have in common.*
- * **9:00am to 9:50am** *Cross marketing different services in your store.*
- * **10:00am to 10:50am** *How to avoid the dread of “Can you do this” question in print. B2B – knowing your place in commercial printing opportunities.*
- ** **11:00am to 11:50am** *There are so many printers in my area is there still an opportunity for me?*

* FotoZoomer Owner Only Sessions | ** Open Session – Anyone Can Attend

THURSDAY

AFTERNOON

Printing with FotoZoomer

These 50-minute training sessions are a focus subject training to maximize print as well as marketing of print and other services.

- * **2:45pm to 3:35pm** *How to connect with my community.*
- ** **3:45pm to 4:45pm** *Come and play....FotoZoomer will have all equipment available for you to touch and operate from desktop to kiosk, from print to sublimation....get a little taste before the tradeshow and ask the experts on hand.*

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FRIDAY

MORNING

Printing with FotoZoomer

These 50-minute training sessions are a focus subject training to maximize print as well as marketing of print and other services.

- * **9:15am to 10:05am** *Sublimation – Yeah, the cool fun stuff – so come play and learn.*
- * **10:15am to 11:05am** *T-Shirt Stuff – More fun stuff, plus you can wear what you make.*
- ** **11:15am to 12:15pm** *Come and play....FotoZoomer will have all equipment available for you to touch and operate from desktop to kiosk, from print to sublimation....get a little taste before the tradeshow and ask the experts on hand. EXTENDED TIME for this session*

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FRIDAY

AFTERNOON

Printing with FotoZoomer

These 50-minute training sessions are a focus subject training to maximize print as well as marketing of print and other services.

- * **2:15pm to 3:05pm** **SPECIAL ANNOUNCEMENT** – *This is a **MUST SEE** – Exciting NEWS*
- ** **3:15pm to 4:05pm** *B2C – Consumer engagement in printing opportunities.*

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SATURDAY

MORNING

Printing with FotoZoomer

These 50-minute training sessions are a focus subject training to maximize print as well as marketing of print and other services.

- ** **9:15am to 10:05am** *OPEN Session Q&A with current FotoZoomer store owners – ask the questions you want answered by those who own a Retail Shipping Center.*
- ** **10:15am to 11:05am** *OPEN Session Q&A with current FotoZoomer store owners – ask the questions you want answered by those who own a Retail Shipping Center.*

** Open Session – Anyone Can Attend