

REASONS TO RENT A MAILBOX

The following is a list of the main reasons our customers rent Mailboxes from **ABC Postal Center**:

- In many areas of the U.S., there is a shortage of P.O. boxes available at the U.S. Post Office (and a waiting list).
- A box with ABC Postal Center offers a choice of two different addresses: A street address with a suite number, or a P.O. box address (for stores with U.S.P.S. Post Office box).
- ABC Postal Center offers 24 hour access to your mail.
- ABC Postal Center offers free call-in mail checksaves time, gas, and aggravation.
- Security--Our lobbies are fully lighted 24 hours a day and have self-locking doors which remain locked all night (only our box renters have access).
- 6. A Mailbox at **ABC Postal Center** offers the complete office alternative without the expense.
- 7. Many small business people require the image of a street address for a variety of reasons; A prestigious street address to give the illusion of having an office in a high-rent business district, for business cards and letterhead, website and for correspondence, advertising, etc.
- The street address allows private carriers such as U.P.S., FedEx, DHL, etc. to deliver to your customers. The post office will not accept deliveries from private carriers (note: USPS may be changing policy on this).

- Security consultants recommend that small business owners and managers receive their mail off-premises to prevent theft and embezzlement.
- It is advantageous to both small businesses and individuals to receive their mail at our convenient earlier delivery time.
- 11. Some business relationships such as banking, government, and others require a street address (rather than a P. O. box).
- 12. ABC Postal Center mail box rental and services are great for the mail order business. Shipping and receiving of product and orders can be more efficiently handled by professionals such as us as opposed to the business owner spending his/her valuable time and resources. They are free to promote and sell their products and/or services without the worry of labor and other unnecessary overhead.
- 13. Small business people and individuals alike can pick up their mail and take advantage of all the other shipping/business/ mailing related services we offer without the aggravation they would typically experience at the U.S. Post Office (long lines, discourteous attitudes, etc.)
- **14. ABC Postal Center** also provides a one-stop shop for office supplies, copies, fax, moving supplies, greeting cards, keys, etc.



- 15. A temporary mail box is ideal for political and non-profit organizations during campaigns and fund raising events. These groups/people may become permanent customers after realizing how convenient our service is.
- 16. Apartment dwellers typically move once every 6 to 18 months. It is important to them to continue to receive their mail at a constant address without interruption (a frequent change of address through the Post Office can seriously delay and hinder the delivery of one's mail).
- 17. Many people experience security problems at their apartment mail delivery area due to break-ins and vandalism. ABC Postal Center resolves this issue with our lighted, secured lobbies.
- 18. Travelers need to keep up with their mail. Our mail-forwarding service is ideal for those who either move around the country (or world, for that matter) and need to get their mail in a timely fashion. We can also hold their mail without worry of loss.
- 19. Some companies have occasion to run employment ads which require a resume' response through the mail. They need a "blind" address at which to receive the resumes.
- 20. Individuals sending out resumes for job searches cannot risk having their current employer know they are looking for a new job. By the same token, people sending resumes to companies actively looking for new employees require a street address to send a response to.

- 21. Privacy is extremely important to most people. Our policy of strict confidence is highly appreciated by our customers.
- 22. Recently divorced individuals sometimes find it necessary to hide from their former (or, soon to be former) spouses, but still need a place to receive their mail.
- 23. Single people (and some married people) need a separate, confidential address for responses to personal ads and/or test results.
- 24. Individuals who need a separate address to receive sensitive mail (a married person who receives adult-oriented magazines and who has small children).
- 25. Some apartment complexes will not receive and sign for packages for their tenants for U.P.S., FedEx, etc. (the homeowner who works also has limited access to package receiving). We can receive their packages regardless of their schedule and they can pick them up from us at their convenience.
- 26. Newlyweds need an address to receive wedding gifts. A private mailbox provides security and carriers will always be able to get a delivery signature.

The above list of 26 constitute the most likely reasons a customer would rent a private mail box from ABC Postal Center, however, many more reasons exist and it is important that you continually research your market to determine which ones apply to your location.